

Press Release

Meraxis adds functions in its Customer Portal

Muri b. Bern/Switzerland, 26 January 2022 – The Swiss trading group Meraxis has further expanded its digital customer portal for the procurement of prime and recycled materials: Effective immediately, customers can send material requests and place and manage their orders directly in the "Meraxis Customer Portal".

"The digital solution significantly simplifies the entire procurement process for our customers and, above all, saves them valuable time," says Michael Grysczyk, Head of Digital & Disruptive Business at Meraxis. "The portal can be accessed around the clock, giving buyers the flexibility they need in their day-to-day work. Of course, our professional sales consultants are still available to all customers."

Meraxis is one of the first plastics distributors to offer such a customer portal. Here, users get a 360° overview of current and past material requests, offers, and orders. In addition, delivery times, delivery statuses, documents, invoices and payment statuses are displayed. Buyers can create new requests in a few steps. For this purpose, older inquiries can be copied and adapted if necessary. The central portal also provides access to up-to-date market data and raw material price developments.

"Our customer portal bundles all relevant data and documents and thus creates full transparency," says Oliver Zehnder, product manager for the customer portal. "For longer-term contracts, the digital platform also shows our customers their monthly raw material consumption and the volumes still open until the end of the contract." Meraxis is continuously working on the further development of its digital services. Last year, the company launched its digital VMI (vendor-managed inventory) solution "Ordering 4.0". This makes it possible to automate order call-offs and optimize warehouse management.

Meraxis creates digital solutions in its innovation network "Meraxis Elevator". Together with customers, suppliers, and other partners, such as the INC Invention Center, Meraxis is working on digital services in the value chain of the polymer processing industry. The aim is to optimize ordering processes and reduce process and logistics costs, for example. "Especially in the current market situation, where prices are fluctuating and materials are in short supply, digital systems are essential for plastics processors," emphasizes Grysczyk. "Only those who maintain an overview at all times can make sound decisions and act quickly. This applies not only to procurement but also to warehousing and logistics. Digital services are also in demand when it comes to making the carbon footprint transparent and improving it. In the Meraxis Elevator, it is important to us to develop practical and holistic solutions."

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For more information please visit: <https://www.meraxis-group.com/en/meraxis-customerportal>

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About the Meraxis Group

With sales of over EUR 2 billion, Meraxis is one of the leading international distributors of polymer-related solutions. Thanks to its worldwide sales and logistics network, the Swiss trading group acts as a one-stop store for the polymer-processing industry: Meraxis supports its customers in the strategic sourcing of polymers and polymer-related products and solutions. It supplies companies from all industrial sectors – from the automotive and construction industries to packaging companies. Meraxis combines many years of experience in global trading and the development and processing of polymers as well as sound material and product knowledge.

The product portfolio of the company, located in Muri bei Bern (Switzerland), includes standard polymers (e.g. PE, PP, PET, PVC), technical polymers, additives (e.g. masterbatches), recyclates, trade parts (e.g. foils, injection molded parts, aluminum and steel profiles) as well as investment goods such as tools and machines for various plastic processing technologies. In addition, Meraxis offers supplementary services, e.g. in the area of logistics and financing.

The full-service provider develops tailor-made solutions together with its customers to increase the efficiency of the respective production processes. Among other things, Meraxis offers service and consulting related to the required product properties (including additives, high-temperature thermoplastics, plasticizers, etc.). At the same time, the polymer distributor is committed to driving the continued development of sustainable and innovative polymer-related solutions. Meraxis also sees itself as an active partner for digital transformation within the polymer industry.

Web: <https://www.meraxis-group.com/en/>

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