

Press Release

Meraxis: digital and sustainable solutions for the future

Muri b. Bern/Switzerland, November 4, 2019 – Successful first industry appearance of Swiss trading group Meraxis at the K 2019: The polymer distributor presented not only its one-stop-shop solution but also the prototypes of its new digital services for networked value and supply chains.

“From the very beginning, Meraxis has also focused on developing digital service offerings for our customers and partners,” says Dr. Stefan Girschik, CEO of Meraxis. “At the K trade show, we presented our prototypes for the first time, and they were very well received across the board.” Meraxis has launched an innovation ecosystem called “Meraxis Elevator” to drive its digital services in a targeted manner. These services are further developed in cooperation with customers and other partners, such as the INC Invention Center at RWTH Aachen University.

The first results of the cooperation are the new “Meraxis Customer Portal” as well as a “Vendor Managed Inventory Service” for the automation of orders and contracts. “Customers get a 360-degree view of their orders, contracts and deliveries,” says Michael Grysczyk, responsible for the Meraxis Elevator. “By simplifying and automating ordering processes, customers are now in a position to optimize their inventories and reduce their process and logistics costs.” Both solutions will be further developed together with pilot customers in the first half of 2020 and subsequently rolled out.

A further point of focus for Meraxis and the visitors to its stand was the subject of “recycling”: as such, the company announced its cooperation with the recycler CPE at the K trade fair. “We want to facilitate access to high-quality regranulates and recomponds in the future and offer recycled materials for every conceivable application,” says Elmar Schröter, who took on his new role as Executive Director Recycling Materials, Compounds & New Business Development at Meraxis at the beginning of October. “Discussions with customers, partners and suppliers have shown how much untapped potential there is in recyclable polymers. All parties wish to increase the use of recycled materials in plastics production. This is a whole new dynamic.”

As part of the “Meraxis TV” trade fair program, presenter Désirée Duray discussed trend topics in the plastics industry with industry experts and partners. The Swiss all-round supplier made it clear that it looks at the entire value chain. “One-stop-shop includes for us the continuous development of sustainable, polymer-based solutions together with our customers,” says Girschik. This approach is also expected to benefit the automotive industry, which was one of the key agenda items for Meraxis TV. “As an all-round supplier, we want to support our automotive customers in this phase with efficient logistics concepts, secure access to global raw materials and years of experience in engineering,” Girschik continues.

The talks about specific topics held at the K trade fair can be viewed in full length on YouTube <https://www.youtube.com>.

MERAXIS

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About Meraxis Group

With sales of over EUR 2 billion, Meraxis is one of the world's leading distributors of synthetic materials. As a full-service provider with a global sales and logistics network, the Swiss trading group provides its customers with targeted support in the strategic procurement of plastics: Meraxis supplies companies from all industrial sectors with polymers and polymer-related products for a wide variety of production processes - from the automotive industry and construction industries to packaging companies. In order to do so, Meraxis combines global trading with many years of experience in the development and processing of polymers as well as sound material and product knowledge.

The product portfolio of the company, now headquartered in Muri near Bern (Switzerland), includes classic polymers (PE, PP, PET, PVC), engineering plastics, masterbatches (colour granulates) and recycled materials. In addition, the company procures purchased parts (e.g. metal, foils, electrical) as well as machines, systems and tools for various plastics processing technologies.

The new full-service provider likewise develops specific solutions together with its customers to increase the efficiency of the respective production processes. Among other things, Meraxis offers service and consulting related to required product properties (e.g. additives, high-temperature thermoplastics, plasticizers, coatings and printing inks). At the same time, the new plastics distributor is committed to driving the continued development of sustainable and innovative polymer-related solutions. Meraxis also views itself as an active partner for digital transformation within the synthetic materials industry.